Privacy Policy

Your privacy is important to us.

BUY-5 understand your concerns with regard to how information about you is used and shared, and we appreciate your trust that we will use and share information about you carefully and sensibly. This Privacy Policy describes what information we collect about you, how we collect it, how we use it, with whom we may share it, and what choices you have regarding it. This Privacy Policy applies to your use of our Web site and any other means by which we may collect information about you, including information you may provide to us other than on the Site. We encourage you to become familiar with this Privacy Policy. By accessing and using the Site, you agree that you have read and understand this Privacy Policy and that you accept and consent to the privacy practices (and any uses and disclosures of information about you) that are described in this Privacy Policy.

This Privacy Policy does not apply to any other websites. We are not responsible for, and this Privacy Policy does not apply to, the privacy practices of other companies or other websites. We encourage you to seek out and read the privacy policy of each website that you visit.

1. What information do we collect, and how do we collect it?

We and our service providers may collect certain information from or about you in connection with your use of, or your submissions to or via, the website including, but not limited to, your name, title, email address, postal address, telephone numbers and company. In addition, we and our service providers may retain the content of, and metadata regarding, any correspondence you may have with us or our representatives, regardless of the mode of communication by which such correspondence was made. This information helps us to improve the Site and the online content, materials, and services that we make available on the Site, and to more effectively and efficiently respond to both current and future inquiries.

As with many other websites, the web servers used to operate the Site may collect certain data pertaining to you, including data regarding the equipment and communications method that you use to access the Site, and your activities on our Site. For security reasons and to confirm the integrity of the Site, we and our Service providers may combine components of these data with Collected information, which may identify you. Unless otherwise described in this Privacy Policy, such identifying information (which is deemed "Collected information" hereunder) will be used solely for our business purposes.

In addition, the Collected information may reveal such things as the IP address assigned to your computer, specific pages that you access on the Site or prior to or after visiting the Site, and the length of time you spend at the Site. We and our Service providers may use this information to help administer the Site and the servers that provide the Site, generate statistical information, monitor and analyze Site traffic and usage patterns, and improve the Site's content and content delivery, including any online content, materials, and services that we describe or make available on the Site.

In addition, our Site may send one or more "cookies" to your computer to improve the utility of the website by storing user preferences and tracking user trends (also deemed "Collected information" hereunder). Most browsers are initially set up to accept cookies, but you can reset your browser to refuse all cookies or to indicate when a cookie is being sent. Please note that you may not be able to access the full functionality of our Site if cookies are disabled on your browser.

2. How will we use the information you provide to us?

In addition to the uses described above, we and our Service providers may use Collected information to analyze and improve the content, materials, and services that we make available on the Site, to notify you of changes made to the Site, to evaluate user needs and improve the Site content, to send you promotional materials (including targeted advertising), and support our continuing efforts to offer users the information and services we think they want most. If you contact us for support or assistance, we may use Collected information to provide service and support to you. We may also use Collected information and the associated statistical data we and our Service providers generate to deliver targeted advertisements to you and other visitors of our Site.

We and our Service providers may store Collected information for as long as needed for the purposes indicated in this Privacy Policy, which may be indefinitely.

3. With whom do we share the information we collect?

We may share Collected information with certain of our Service providers in order to provide the website to you. We may also share Collected information with some of our business and marketing partners in furthering our mission as an organization or delivering the content, materials, and services available on or through the website to you. We and our Service providers may also produce reports on website traffic, usage patterns, and similar data generated from Collected information, and we may share these reports with our business and marketing partners and others.

We may disclose Collected information to the proper authorities if we become subject to a subpoena or court order or if we believe that we are otherwise legally required to disclose such information. We may also use and disclose information about you to establish or exercise our legal rights, to assert and defend against legal claims, or if we believe such disclosure is necessary to investigate, prevent, or take other action regarding actual or suspected illegal or fraudulent activities or potential threats to the physical safety or well-being of any person.

If all or part of BUY-5 is sold, merged, or otherwise transferred to another entity, we may transfer Collected information to such entity as part of that transaction.

4. What choices do you have?

When corresponding with BUY-5 or our representatives, or when making a request for information or otherwise interacting with us or others through the website, you choose what information to supply,

what questions or comments to submit, whether you wish to receive further information, and by what method of communication such information should be delivered. Please take care to share only such information as is needed or that you believe is appropriate. You are under no obligation to provide us with personally identifiable information, but without it we may not be able to provide you the products or services you request. You may contact us as indicated below if at any time you would like to ask us about our data collection and information security practices.

5. How do we protect information collected about you?

We have put in place certain security measures to safeguard Collected information, but the storage and communication of Collected information can never be completely secure. Hence we do not guarantee that information that you transmit or otherwise supply to us, or any communications conducted on or through the website, is or will be totally secure. If you become aware of any breach of website security or this Privacy Policy, please notify us immediately.

7. We may change this Notice

From time to time, we may change our privacy practices, and this Privacy Policy, because of changes in relevant and applicable legal or regulatory requirements, our business practices, or in our attempts to better serve your needs and those of our other customers. We will try to notify you of any such changes, and a revised policy will be posted on this website. We encourage you to regularly review the current version of this Privacy Policy on the website to review any such changes.

9. Any questions?

For any questions, or to request further information regarding this Privacy Policy or our use and disclosure of Collected information, please contact us at <u>contact@buy-5.com</u>